

**Press List — Samantha Bessudo Drucker (Formerly von Sperling)
News TV:**

Fox and Friends (Twice)	Image Consultant	FOX
Today in New York	Personal Shopper	NBC
Reel Talk	Etiquette Expert	NBC
Inside Edition (Twice)	Etiquette Expert	WWOR-TV 9
69 News	Etiquette Expert & Image Consultant	WFMZ-TV 69
Nightly News	Etiquette Expert	CBS
Morning News	Etiquette Expert	ABC (WABC NY)
Evening News Television)	Style and Shopping Expert	RLTV (Dutch
10 O'clock News News	Reoccurring Etiquette Expert	WWOR-TV MY9
The Early Show	Shopping Expert	ABC
Today In New York	Etiquette Expert	NBC
Nightly News National Television)	Etiquette Expert & Image Consultant	Fuji TV (Japanese
NBA Pre-Game Show	Etiquette Expert & Image Consultant	ESPN
The Rachael Ray Show	Etiquette Expert	TLC
Magazine National Television)	Image Consultant & Personal Shopper	ZDF/SAT1 (German
Chronicle	Personal Shopper	ABC
Fox25 News	Image Consultant & Etiquette Expert	WFXT-TV 25
Temple Street News	Image Consultant	BNN
The Ladies Room	Image Consultant	ETV
News at 10 with Namuua Delaney	Image Consultant	FOX
Reality TV:		
My Big Redneck Vacation	Beauty Expert	CMT
Made (Twice)	Image Consultant	MTV
What's Your Time Worth?	Style Expert & Personal Shopper	Fine Living Network
Girlfriend S.O.S.	Etiquette Expert	Oxygen Channel
Honey, We're Killing The Kids Channel (TLC)	Etiquette Expert	The Learning
Enough About You	Image Consultant	CCTV
Renovate My Family	Etiquette Consultant	FOX
Survivor's Guide to High School	Co-Host & Image Consultant	PBS
A Makeover Story Channel (TLC)	Etiquette & Poise Consultant	The Learning
Gotta Dance	Dancer	AMC (Mini-Series)

Radio:

The Girlfriend Network	AskSam Dating Expert	The love Zone USA
The Many Moods of Vince Daniels ("A Manners Moment")	Segment Host/Etiquette Expert	KCAA 1050/WPMD
Martha Stewart Living Radio Living Radio (Sirius 110 & XM 110)	Etiquette Expert	Martha Stewart
Marketplace Job Files Public Media	Image Consultant	NPR/American
5 Live	Image Consultant	BBC Radio
Bloomberg News	Image Consultant	Bloomberg Radio
Judith Regan Show XM 102)	Etiquette Expert	Stars (Sirius 102 &
Covino & Rich Show	Image Consultant	Maxim (Sirius 108)
Ms. Write - Live at SES	Image Consultant	Webmaster Radio

Print:

The Washington Times	Political Image Consultant	November 2011
Real Simple Magazine (Two Articles)	Image Consultant/Stylist	November 2011
New York City Spirit	Lifestyle Guru	Spring 2011
Time Square Chronicles ('Ask Sam' column)	Writer, Etiquette/Lifestyle Guru	April 2011—Present
Time Square Chronicles (Interviewed)	Etiquette Expert	February 2011
Bloomberg Businessweek	Image Consultant	January 10th, 2011
Bespoke Magazine 2010	Image Consultant	November 2nd,
Frankfurter Allgemeine Zeitung	Image Consultant	August 23rd, 2009
New York Times 2009	Image Consultant	Sunday June 14th,
Weekend	Etiquette Expert/Image Consultant	May 29-31st, 2009
O Magazine	Etiquette Expert/Image Consultant	July 2008
New York Sun 26th, 2008	Style	Tuesday, February
Grand Forks Herald 2007	Etiquette Expert	December 23rd,
Pink Magazine December 2007	Personal shopping/style	November/
The New York Sun	Etiquette	October 18t, 2007
Spirit-Southwest Airlines	Image Consultant	October 2007
Modern Bride 2007	Image Consultant	August?September
The Wall Street Journal May 19-20 2007	Image Consultant	Saturday/Sunday

Daily News 2007	Image Consultant	Tuesday, May 8,
The Wall Street Journal February 10-11, 2007	Image Consultant	Saturday/Sunday,
TIME Magazine	Etiquette	January 29, 2007
The New York Sun 25, 2007	Stylist/Image Consultant	Thursday, January
Santé Magazine	Image Consultant	January 2007
The New York Sun	Stylist	January 12, 2007
The Hill, Capital Living 04, 2007	Image and Etiquette Consultant	Thursday, January
Daily News December 20, 2006	Etiquette	Wednesday,
AM New York	Etiquette	December 20, 2006
Oprah Magazine	Etiquette Expert	December 2006
Debonair Magazine	Ballroom/Latin Dancing	November 2006
Time Out New York Kids December, 2006	Etiquette Expert	November-
The Hill Capital Living 5th, 2006	Image Consultant/Etiquette Expert	Thursday October
New York Magazine 2006	Etiquette Expert/Image Consultant	September 25th,
The Hill Capital Living September 20th, 2006	Etiquette Expert/Image Consultant	Wednesday,
The Wall Street Journal September 16-17, 2006	Style	Saturday/Sunday,
Daily News 2nd, 2006	Etiquette Expert	Wednesday August
The Wall Street Journal July 29-30, 2006	Style	Saturday/Sunday,
The Irish Echo	Beauty Expert/Image Consultant	July 12-18th, 2006
Metro New York 2006	Image Consultant	Monday, July 10th,
Libération 2006	Etiquette Expert/Image Consultant	Monday July 3rd,
Hampton Resident Magazine	Style	June 6th, 2006
The New York Sun 31st, 2006	Image Consultant	Wednesday, May
Details Magazine	Image Consultant	May 2006
Big Apple Parent	Etiquette Expert	May 2006
Life & Style Weekly	Image Consultant	April 24th, 2006
AP Associated Press	Image Consultant	March 2nd, 2006
The Wall Street Journal February 25-26, 2006	Style	Saturday/Sunday,

Daily News 12th, 2006	Beauty/Lifestyle	Sunday February
AP Associated Press 2005	Image Consultant	December 29th,
The Boston Globe 27th, 2005	Stylist/Image Consultant	Tuesday, October
The Wall Street Journal 24-25th, 2005	Style	Sat/Sun, September
Massachusetts Lawyers Weekly	Image Consultant	August 15th, 2005
Boston Business Journal 2005	Etiquette Expert/Image Consultant	August 12-18th,
Boston Herald	Image Consultant	July 14th, 2005
Boston Herald	Image Consultant	June 12th, 2005
Change Agent Magazine	Style/Shopping	March 2005
Modern Bride New York	Image Consultant	Spring 2005
Real Simple Magazine	Etiquette Expert/Image Consultant	November 2004
The Boston Globe	Shopping/Image Consultant	October 17th, 2004
The Christian Science Monitor	Shopping/Image Consultant	August 11th, 2004
The Patriot Ledger	Ballroom & Latin Dancing	February 5th, 2004
The Improper Bostonian 2004	Etiquette Expert	February 4-17th,
Newbury Street And Back Bay Guide February 5th, 2004	Lifestyle Expert/Image Consultant	January 23rd-
The New York Times (Personal Business) 4th, 2003	Shopping/Image Consultant	Sunday December
Elegant Wedding Magazine	Image Consultant	December 2003
Boston Sunday Herald 2003	Image Consultant	November 16th,
pb Private Banking Magazine	Shopping/Image Consultant	Autumn 2003
Boston Beauty	Beauty	February 2003
Platinum	Style/Image Consultant	October, 2001
The Boston Globe 4th, 2001	Image Consultant	Thursday, October
The Improper Bostonian 2001	Image Consultant	January 17-30th,
The Boston Globe	Image Consultant	January 2nd, 2001
The Boston Herald 2000	Image Consultant	December 21st,
New York Magazine 1996	Ballroom/Latin Dancing	February 12th,
Books:		
Drinking Problems at the Fountain of Youth	Image Consultant	October 2008
120 Jobs That Won't Chain You to Your Desk	Image Consultant	April 2007

Faking It: How to Seem Like a Better Person Without Actually Improving Yourself Etiquette Expert		March 2007
A Girl's Guide To Retail Therapy	Shopping Expert	September 2006
The Actor's Other Career	Image Consultant	April 2006
New Media & Internet:		
GLAMOUR	Self	July 2018
GLAMOUR	Self	March 2018
GLAMOUR	Self	February 2018
BravoTV.com	Image Consultant	June 7, 2017
BravoTV.com	Image Consultant	June 1, 2016
BravoTV.com	Actress	February 3rd, 2017
Bustle.com	Etiquette Expert	March 2, 2017
t2cOnline.com ('Ask Sam' column) —Present	Writer, Etiquette/Lifestyle Guru	February 4th, 2011
Yahoo.com 2011	Etiquette Expert	November 17th,
CNN.com 2011	Style Guru/Wardrobe Advisor	November 2nd,
DivaGalsDaily.com 2011	Etiquette Expert	September 2nd,
DivaGalsDaily.com	Etiquette Expert	August 30th, 2011
DivaGalsDaily.com	Etiquette Expert	May 25th, 2011
DivaGalsDaily.com	Etiquette Expert	March 28th, 2011
Nyspirit.com	Lifestyle Guru	March 19th, 2011
t2cOnline.com (interviewed)	Etiquette Expert	February 3rd, 2011
Bloomberg Businessweek.com	Image Consultant	January 6th, 2011
BloombergBuisnessweek.com	Image Consultant	March 31st, 2010
The Wall Street Journal	Image Consultant	March 31st, 2010
New York Times	Image Consultant	June 14th, 2009
MSN Lifestyle	Wardrobe Consultant	May 12th, 2009
Oprah.com 2008	Etiquette Expert	December 30th,
MacWorld.com 2008	Etiquette Expert	September 30th,
Oprah.com	Etiquette Expert	May 30th, 2008
NYSUN.com 2008	Style Expert	February 26th,
CatalystConcierge.com	Lifestyle Consultant	January 28th, 2008
Associated Press BanderasNEWS.com	Etiquette Expert	January 16th, 2008
2theadvocate.com abc	Etiquette Expert	October 18, 2007

AP Associated Press	Etiquette Expert	June 5,2007
Condé Nast - Portfolio.com	Etiquette Expert	April 16, 2007
ABC NEWS U.S.	Lifestyle/Shopping	February 10, 2007
AP Associated Press	Image Consultant/Personal Shopper	December 20, 2006
Oprah.com 2006	Etiquette Expert	December 15th,
PayScale	Tipping/Shopping	December 12, 2006
CSO The Resource For Security Executives	Image Consultant	December 10, 2006
Oprah.com 2006	Etiquette Expert	December 1st,
Pocket Change (Urban Hostess)	Personal Shopping	December, 2006
Debonair Magazine	Ballroom/Latin Dancing	November 6, 2006
EstablishYourselfNY.com	Etiquette Expert	May 2nd, 2006
NYMetroParents.com	Etiquette Expert	May 2nd, 2006
AP Associated Press	Image Consultant	March 2nd, 2006
Webmaster Radio 2006	Image Consultant	February 28th,
The Standard Times (SouthCoastToday.com) 2005	Shopping	December 4th,
Newsday.com	Etiquette Expert/Image Consultant	October 10th, 2005
BostonHerald.com	Image Consultant	October 25th, 2004